

VOL. XXI

FAMILIAR FORMS



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Familiar Forms

For our Holiday Collection, I found myself returning to the shapes and signatures that define Yoya's design DNA. The classics that feel instantly, uncannily familiar. These are the pieces you reach for without thinking, the ones that anchor your wardrobe in moments when life grows full and festive.

This season, our palette reflects gentle, grounding tones: *Matcha*, a vibrant grounding green; *Petal pink*, delicate and optimistic; *Chai brown*, warmly spiced and timeless; and *Midnight blue*, deep, serene, and endlessly versatile.

Each piece is designed to feel both distinctly Yoya and distinctly yours. Refined with intention and crafted to move effortlessly through the holidays and beyond.

May these familiar forms make getting dressed feel simple, natural, and joyful—so you can focus on what truly matters!

Cheers!

xo,
Yoya





Beaumont Cardigan
Petal Pink
₱8,995

O'Neill Skirt
Petal Pink
₱10,500



Barkley Top
Midnight Blue
₱5,995



Colborne Top
Petal Pink
₱7,595

Lucca Pants
Petal Pink
₱7,595



Robson Dress
Petal Pink
₱13,995



Cameron Top
Petal Pink
₱5,995

Appleby Pants
Petal Pink
₱10,000



Chaplin Top
Petal Pink
₱6,500

Lucca Pants
Midnight Blue
₱7,595



Chaplin Top
Oyster Gray
₱6,500



Beaumont Cardigan
Midnight Blue
₱8,995

Chaplin Top
Oyster Gray
₱6,500

Jackson Pants
Oyster Gray
Coming Soon



Robson Dress
Midnight Blue
₱13,995



Cameron Top
Midnight Blue
₱5,995

A woman with long dark hair is standing against a wall with a green and white mottled texture. She is wearing a dark blue cardigan with a V-neck and button details, paired with matching pleated trousers. She is also wearing black sheer socks and high-heeled shoes. Her hands are clasped in front of her.

Beaumont Cardigan
Midnight Blue
₱8,995

Appleby Pants
Midnight Blue
₱10,000



Kane Top
Midnight Blue
₱6,995

Brossard Skirt
Midnight Blue
₱7,595



Barkley Top
Matcha
₱5,995

Appleby Pants
Matcha
₱10,000



Robson Dress
Matcha
₱13,995



Cameron Top
Matcha
₱5,995



Beaumont Cardigan
Petal Pink
₱8,995

Cameron Top
Matcha
₱5,995

Lucca Pants
Matcha
₱7,595





Kane Top
Matcha
₱6,995



Beaumont Cardigan
Matcha
₱8,995

Brossard Skirt
Matcha
₱7,595





Colborne Top
Chai Brown
₱7,595

Belcourt Culottes
Black
₱12,000





Beaumont Cardigan
Black
₱8,995

Appleby Pants
Black
₱10,000



Robson Dress
Chai Brown
₱13,995



Cameron Top
Chai Brown
₱5,995



Barkley Top
Chai Brown
₱5,995

Lucca Pants
Chai Brown
₱7,595

A woman with long, dark, wavy hair is posing against a textured, stone wall. She is wearing a beige, long-sleeved cardigan with a vertical row of small, dark buttons down the front. The cardigan has a draped, cape-like silhouette. She is also wearing a matching beige pleated skirt. Her right hand is resting on her hip, and she is wearing a large, round, light-colored bangle. The lighting is soft, highlighting the textures of the clothing and the wall.

Beaumont Cardigan
Chai Brown
₱8,995

A woman with long dark hair is standing against a textured, brown and tan wall. She is wearing a white, short-sleeved cardigan with a button-down front and two chest pockets, paired with a long, olive-green pleated skirt. She is also wearing clear high-heeled shoes.

Beaumont Cardigan
Oatmeal
₱8,995

Belcourt Culottes
Chai Brown
₱12,000





Beaumont Cardigan
Matcha, Chai Brown, Oatmeal, Black, Petal Pink, & Midnight Blue
₱8,995



Appleby Pants
Petal Pink, Black, Matcha, & Midnight Blue
₱10,000



Cameron Top
Midnight Blue, Matcha, Chai Brown, & Petal Pink
₱5,995





Kane Top
Matcha & Midnight Blue
₱6,995



Brossard Skirt
Matcha & Midnight Blue
₱7,595

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Saskatoon Bag
Black & Petal Pink
₱2,995




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Barkley Top
Chai Brown, Matcha, & Midnight Blue
₱5,995



Lucca Pants
Chai Brown, Petal Pink, Matcha, & Midnight Blue
₱7,595



Colborne Top
Petal Pink & Chai Brown,
₱7,595

A woman with long, wavy dark hair and dramatic dark eye makeup is looking directly at the camera. She is holding a pink ice cream bar on a wooden stick near her mouth. She is wearing a light pink short-sleeved top with a dark blue and white striped collar and cuffs. The background is a blurred green field.


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Chaplin Top
Oyster Gray & Petal Pink
₱6,500



Robson Dress
Petal Pink, Matcha, Chai Brown, & Midnight Blue
₱13,995



Belcourt Culottes
Chai Brown & Black
₱12,000





PHOTOGRAPHY
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SM AURA BGC
Level 2





STOCKISTS

RUSTAN'S DEPARTMENT STORE

Shangri-La Plaza
Alabang Town Center
Makati

RHETT EALA
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