

# Tactile Transformations

Follow the journey of the modern gypsy, the explorer. She is constantly seeking new experiences, always on the lookout for new adventures and opportunities to explore the world.

Layered, alluring, and sensorial.

With her free spirit and insouciant style, she is unlike any other woman. Her layered look is alluring and sensual, drawing people in with its complexity yet simplicity at the same time.

YOYA is all about the beautiful juxtaposition of colors, cuts and patterns. Always with a push and pull effect-subdued and wild, soft and hard, fitted and loose, sheer and opaque, tailored and organic.

YOYA is elegant yet inventive, innovative without being difficult to wear. Designed to work within the existing wardrobes and beyond seasons.





## Plissé

The plisse capsule is all about tactile movement, plisse moves with you, every push and pull creates a ripple effect on the fabric to come alive. The ultimate travel wardrobe- low maintenance and wrinkle proof. Designed to be versatile for day to night and possibly every occasion. Layer plisse over plisse for a strong look, or mix and match with the rest of the collection to create depth and versatility.





Beaumont Cardigan in lilac 7995 (One size) Norah Plisse Skirt in sky blue 7995 (One size)







Beaumont Cardigan in pea green 7995 (one size) Saanich biker shorts in black 3595 (xs/s/m/l)



Beaumont Cardigan in black 7995 (one size) Milton culottes in vermillion 4595 (xs/s/m/l)







Beaumont Cardigan in red 7995 (one size)



Beaumont Cardigan in sky blue 7995 (one size) Harbor Plisse square pants in black 7995 (one size)



Holly plisse top with sash in sky blue 7995 (one size) Orca plisse tapered pants in navy 7995 (one size)



Holly plisse top with sash in pea green, black and sky blue 7995 (one size)



Holly plisse top with sash in pea green 7995 (one size) Norah plisse skirt in pea green 7995 (one size)





Rainforest printed plisse dress in lime and plum print 8995 (one size)











Rainforest printed plisse dress in lime and plum print 8995 (one size) Trapani tweak in lavander 5995 (xs/s/m/l)



Forbes printed plisse jacket in lime and plum print 10995 (one size) Holly plisse top with sash in black 7995 (one size) Norah plisse skirt in black 7995 (one size)



Norwood shirtjack in vermillion 6995 (xs/s/m/l) Rainforest plisse dress in vermillion and sapphire print 8995 (one size)



Rainforest plisse dress in vermillion print 8995 (one size) Forbes plisse jacket in vermilion print 10995 (one size)







Beaumont Cardigan in lilac 7995 (one size) Coast sleeveless trapeze top in b&w 7995 (one size)





Coast sleeveless trapeze top in b&w and red & cocoa 7995 (one size) Parkdale shorts in white 5595 (SML) Milton culottes in black 5995 (SML)









Coast sleeveless trapeze top in red & cocoa 7995 (one size) Norwood shirtjack in black 6995 (s/m/l) Milton culottes in black 4595 (s/m/l)



Beaumont cardigan in black 7995 (one size) Norwood shirtjack in vermillion 6995 (s/m/l) Milton culottes in vermillion 4595 (s/m/l)





Canmore top in tangerine 4995 (xs/s/m/l) Norah plisse skirt in black 7995 (one size)



### Prints

One of a kind prints come alive by masterfully combining patterns has become a YOYA signature. Playful yet cleverly constructed to give ease in dressing, stunning as coords and completely versatile to be worn with the rest of the collection. Silky jersey gives ease and life to the prints, creating elegant drapes and adding to the wash and wear functionality of the pieces.





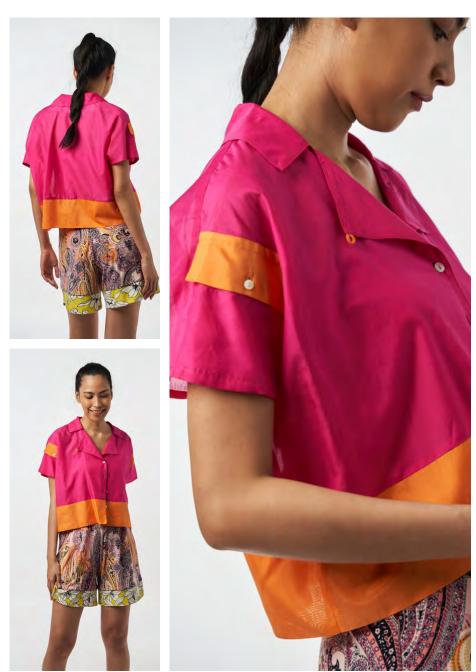
Trapani tweak in tangerine 5995 (xs/s/m/l)
Pictou tweak in sunshine paisley 5295 (xs/s/m/l)



Helen bubble bandeau top in fuschia 3995 (xs/s/m/l) Lacombe shorts in sunshine paisley 4995 (xs/s/m/l)



Canmore top in sunshine paisley 4995 (xs/s/m/l) Lacombe shorts in sunshine paisley 4995 (xs/s/m/l)



Cameron top tweak in fuschia 4995 (xs/s/m/l) Lacombe shorts in sunshine paisley 4995 (xs/s/m/l)



Drayton dress in sunshine pasiley 7995 (xs/s/m/l)





Helen bubble bandeau top in white 3995 (xs/s/m/l) Birch ruffled skirt in lilac 5595 (xs/s/m/l)



Trapani tweak in tangerine 5995 (xs/s/m/l) Helen bubble bandeau top in fuchsia 3995 (xs/s/m/l) Birch Ruffled skirt in liac 5595 (xs/s/m/l)







Hamley Dress in brown 8995 (xs/s/m/l)



### Essentials

The building blocks of a good wardrobe are refined pieces that stand the test of trends and time. Elegant and inventive, designed to work with existing wardrobes and beyond seasons. Made with crisp cotton poplin to keep it chic and classic. Fine details and stunning hardware adorn the pieces to elevate every outfit.

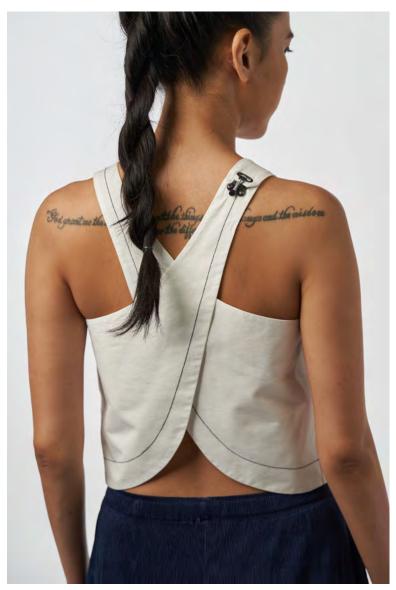


Barkley Apron top in navy 4995 (xs/s/m/l) Parklane shorts in navy 5595 (xs/s/m/l)





Barkley Apron top in navy 4995 (xs/s/m/l) Parklane shorts in navy 5595 (xs/s/m/l)



Barkley Apron top in white 4995 (xs/s/m/l) Orca plisse tapered pants 7995 (one size)



Barkley Apron top in white 4995 (xs/s/m/l) Orca plisse tapered pants 7995 (one size)



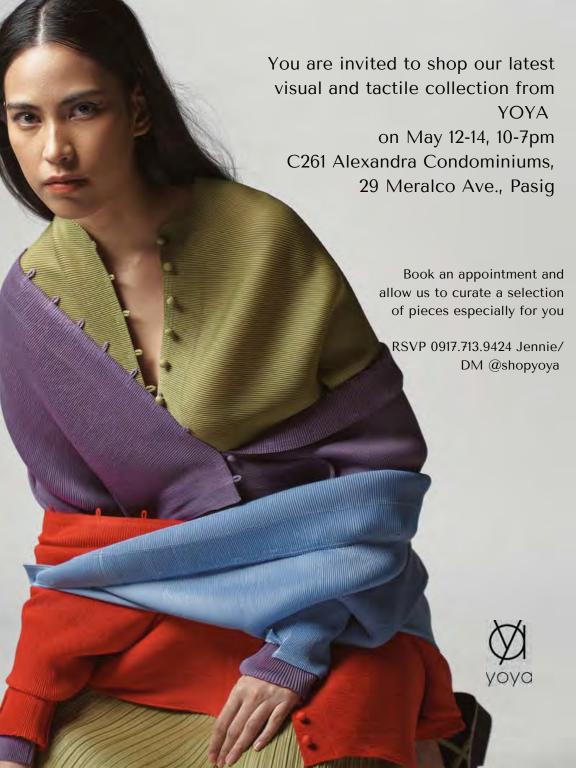
Coast sleeveless trapeze top in b&w 7995 (one size) Parklane shorts in white 5595 (xs/s/m/l)



Boardwalk apron dress in oatmeal 6995 (xs/s/m/l)



Boardwalk apron dress in oatmeal 6995 (xs/s/m/l)





#### Preorders and Inquiries

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