

ARMOURED AWAKENINGS

VOL. 08




yoya

Style On ViralOFF

YOYA presents a new proposition for womenswear in the time of the new normal.

The wardrobe of the now brings together seriously technical protective gear and the finest of tailoring: a combination vital for a life in which staying safe, looking pulled-together and feeling comfortable can all coexist.

Similar to an armor, defined as coverings worn by warriors to protect the body in battle, this collection introduces antimicrobial wear thoughtfully-designed to safeguard the sartorial for the ultimate peace of mind.

In partnership with Swedish garment technology firm, Polygiene, each piece in the collection has been carefully

treated with its proprietary ViralOFF antimicrobial finish that reduces viruses by 99%* in two hours.

Not only does this textile technology protect against pathogens, it also helps to extend the life cycle of the garment, making each piece a more sustainable purchase.

Coupled with its powerful protective features, this capsule collection offers outfit pairings that are fitting everyday essentials of no-fuss decadence. Enjoy the reassuring flourish of the garments made with raw and all-natural copper fabric and mini pleats in subdued hues of black, rust and beige. The choice of fabric makes this set of protective loungewear pieces made to be worn everyday perfect for parading in or for creating instant coverage at home or out.



99 % REDUCTION OF
VIRUSES IN 2 HOURS
[ISO18184:2019, ATCC VR-1679 (H3N2)]



ViralOff
POLYOIENE TECHNOLOGY

A close-up, profile view of a woman with blonde hair lying down. She is wearing a light-colored, possibly beige or cream, long-sleeved shirt. Her arms are raised behind her head, and she has a relaxed expression. The background is a warm, wooden floor. The word "Comfort" is overlaid in white, sans-serif font in the center of the image.

Comfort





ViralOff
POLYGIENE TECHNOLOGY

Dartmouth Sweatshirt PHP4,595

Conway Shorts PHP 4,695

Copper Mask PHP 850



Freedom





ViralOff
POLYGIENE TECHNOLOGY

Weston Dress PHP 6,595

A full-body photograph of a woman with blonde hair, wearing a light green jumpsuit. She is standing with her arms raised above her head, looking upwards with a serene expression. The background is a bright, minimalist interior with large windows. The word "Courage" is overlaid in white text in the center of the image.

Courage





ViralOff
POLYGIENE TECHNOLOGY

Digby Joggers PHP 5,595
Dartmouth Sweatshirt PHP4,595
Copper Mask PHP 850

A photograph of a woman with blonde hair, wearing a vibrant red, short-sleeved dress. She is standing with her left hand on her hip, looking slightly away from the camera. The lighting is dramatic, with strong shadows and highlights, suggesting a window or a spotlight. The word "Luxury" is written in a white, serif font across the center of the image, partially overlapping the woman's dress.

Luxury



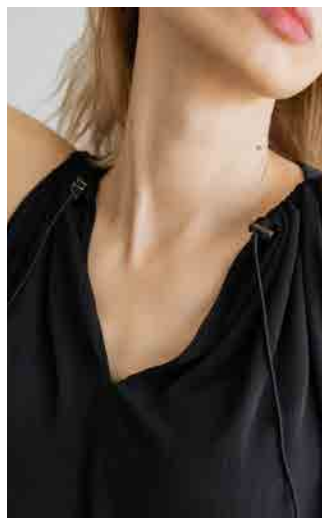


ViralOff
POLYGIENE TECHNOLOGY

Sonora T-Shirt Dress PHP 6,995



Ease





ViralOff
POLYGIENE TECHNOLOGY

Kentville Reversible Top PHP 4,995



Confidence





ViralOff
POLYGIENE TECHNOLOGY

Dover Shrug PHP 3,995

Baddeck Top PHP 4,595



Movement





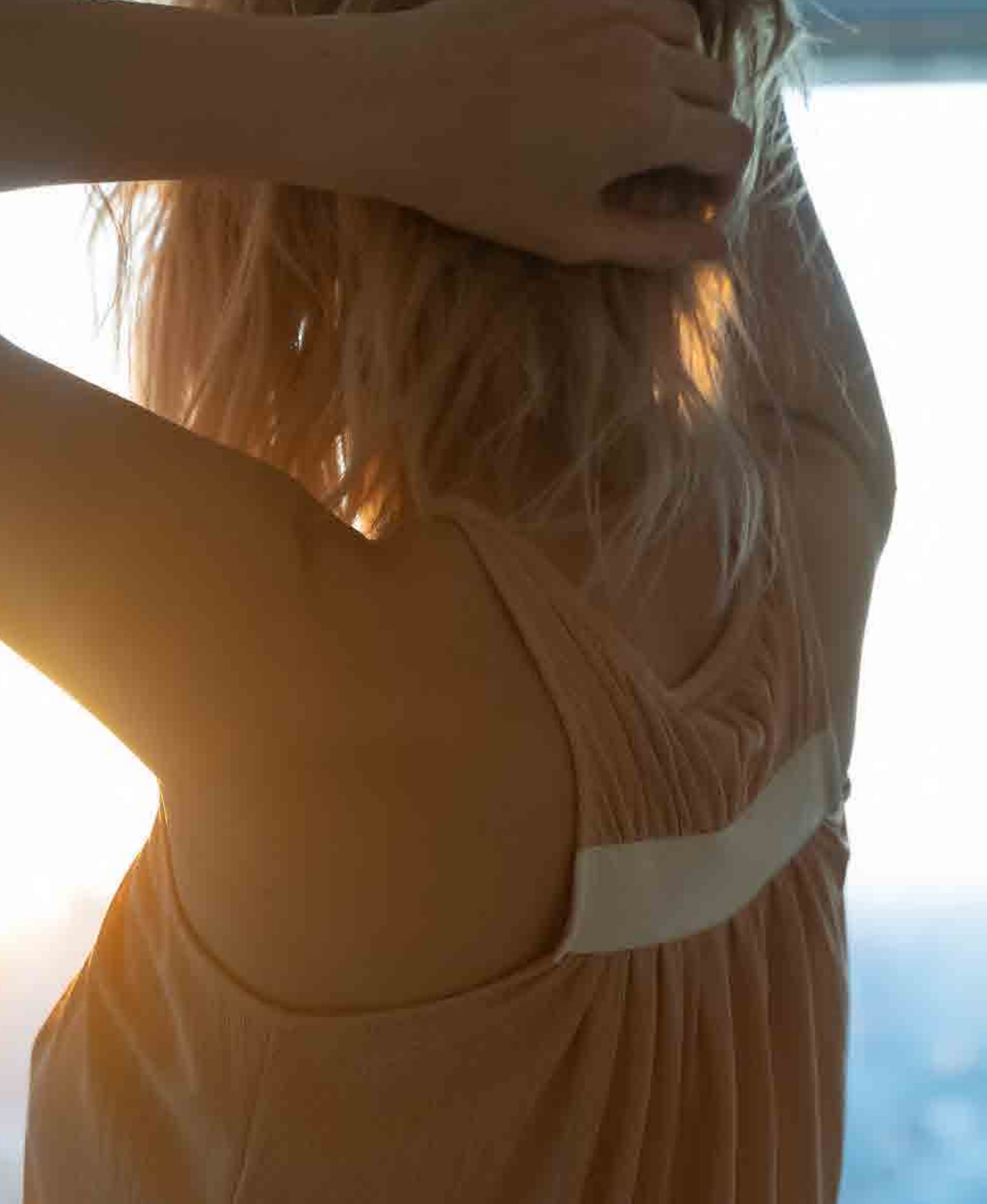
ViralOff
POLYGIENE TECHNOLOGY

Minhas Polo PHP 4,995

A woman with long, wavy blonde hair is shown in profile, looking out towards a sunset. She is wearing a dark, sleeveless top. The background is a soft, hazy sky with warm orange and yellow tones from the setting sun. The word "Passion" is written in white, sans-serif font across the middle of the image, partially overlapping the woman's face and hair.

Passion



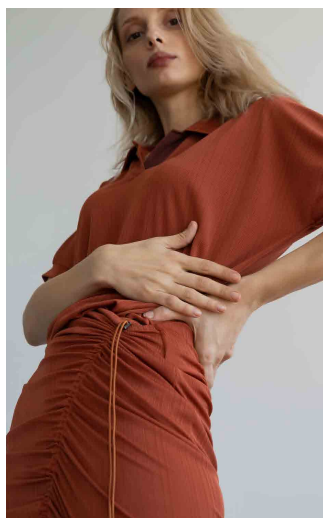


ViralOff
POLYGIENE TECHNOLOGY

Baddeck Top PHP 4,595



Style





ViralOff
POLYGIENE TECHNOLOGY

Pictou Skirt PHP 4,995

Minhas Polo PHP 4,995

A woman with long, wavy blonde hair is shown from the waist up, leaning against a window frame. She is wearing a peach-colored, ribbed tank top and dark, wide-leg pants. Her right hand is in her pocket, and her left arm is resting on the window frame. The word "Function" is overlaid in white text on the center of the image.

Function





ViralOff
POLYGIENE TECHNOLOGY

Milton Cullotes PHP 4,595

Dover Shrug PHP 3,995

Baddeck Top PHP 4,595





ViralOff
POLYGIENE TECHNOLOGY

Mini Pleats Almond Face Mask PHP 850

A full-body fashion photograph of a woman with long, wavy blonde hair. She is wearing a beige trench coat with dark buttons and matching wide-leg trousers. Underneath, she wears a black top. She is standing against a light-colored wall, with her right hand in her pocket and her left hand resting on her hip. The lighting is dramatic, coming from the side, casting a long shadow of her onto the wall behind her. The word "Cocoon" is written in white, sans-serif font across the center of the image.

Cocoon





ViralOff
POLYGIENE TECHNOLOGY

Norwood ShirtJack PHP 6,995

Baddeck Top PHP 4,595

Milton Cullotes PHP 4,595

A woman with long blonde hair, wearing a dark jumpsuit, stands by a large window. She is looking back over her shoulder towards the camera. Her right hand is resting on the window frame. The background shows a sunset or sunrise over a cityscape, with warm orange and yellow light. The word "Protection" is written in white text across the middle of the image.

Protection







ViralOff
POLYGIENE TECHNOLOGY

Smithville Boiler Jumpsuit in Denim Chambray
(with removable sleeves and fold) PHP 10,995

Baddeck Top PHP 4,595





ViralOff
POLYGIENE TECHNOLOGY

Almond Face Mask in
Denim Chambray & Khaki
PHP 850

**Tested by ISO18184:2019 (SARS-CoV-2, H3N2, H1N1) assuring that treated products live up to a standard of performance. The ingredient chemistry is manufactured in the EU with minimal use of resources following strict environmental regulations.*

ViralOff is an antimicrobial treatment added to textiles to protect the treated article itself from contamination and is not intended to cure or prevent diseases.

About Polygiene

As the world leader in stays fresh and odor control technologies, we want to change the way we view clothes - from fast consumables to durables. We treat clothes, home products and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 140 global premium-brands have chosen to use the Polygiene brand with their products. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com.



Pre-orders and Inquiries
Instagram @shopyoya | +63 908 876 2118
facebook.com/yoyaphilippines
inquiry@shopyoya.com | shopyoya.com